

COLLECTIVE
BRANDS INC.

September 8th 2010

IMENGO Works B.V.
Kon. Julianasingel 27
3405XA BENSCHOP
Netherlands.

Attn: Gerard Chr. Ekhart

Dear Gerard,

It is my great pleasure to write this letter of recommendation on the basis of IMENGO's performance on our new European Head Office and Distribution facility in Heerhugowaard.

The transition from our existing facility to the new facility over the four day "blackout" and the new facility start-up was seamless, enabling us to maintain full service to our Brands and Customers. The Project is considered an outstanding success throughout our Company.

Such success however was based on the many months of work leading up to this, in which you and your team played the key role as Project Manager. Your leadership and professionalism was exemplary, particularly in your coordination of both our local Netherlands organization and our Corporate departments based in the USA. With a very aggressive schedule the project achieved the required milestone dates and with savings against the budget.

It is unusual to find project management skills together with real estate, construction, material handling and logistics expertise within one organization; IMENGO certainly demonstrates this. Additionally in the site search phase and subsequently, your lease negotiation skills, interface with our legal advisers and landlord management provided significant benefit to the project.

Please accept on behalf of CBI our appreciation for your services on this project; we very much look forward to future opportunities to work with you again.

Yours sincerely,



Robert Dymond
Director, Program Management Office
Director, Real Estate & Construction